

Caroline Noebels

NYC/NJ Based Designer

CONTACT



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Hightstown, NJ 08520

EDUCATION

Bachelor of Science
Philadelphia University '16

CAPABILITIES

Art Direction
Branding & Identity
Creative Ideation & Concepting
Graphic Design
Illustration
Package Design
Storyboarding
Web Design
UX/UI Design

EXPERIENCE

Senior Digital Designer - Media.Monks New York, NY / 2021 - Present

Currently designing as part of the international Meta team to create social, video and experiential campaigns for brands like Instagram, WhatsApp and Oculus. Working with creative directors and copywriters to form cohesive visuals and storytelling.

Designer - Firstborn New York, NY / 2019 - 2021

A lot of design, a little bit of direction. Worked with the team to ideate, develop, and produce digital campaigns for multiple clients simultaneously. Main clients included Adidas, Peloton, and Cash App.

Designer - Push10 Philadelphia, PA / 2016 - 2019

Was responsible for creating and conceptualizing rebrands, custom illustrations, brand architecture, UX/UI and visual web design, as well as designing agency marketing collateral for promotions, blogging, and networking.

RECOGNITION

Top 5 Portfolio
Philadelphia University

GDUSA Student to Watch
Spring 2016 Issue

Innovation Award
Philadelphia University

Awarded by the Philadelphia University President for excellency in innovation and collaboration.

Project of the Year
Philadelphia University

Awarded by the Philadelphia University graphic design department.

PROGRAMS

Adobe XD, Illustrator, Photoshop, InDesign, Sketch, Figma, Principle, After Effects, Premiere, Wordpress, Invision, Basic Knowledge of HTML and CSS
